



The Verified Affiliate-Terms Cheat Sheet

Every commission rate, cookie window & payout cap — source-checked, not hyped.

verified
2026-07-22
stack-compass.com

Core stack — email / funnel / CRM

TOOL	COMMISSION	COOKIE / WINDOW	PAYOUT CAP	NETWORK	WATCH-OUT
Systeme.io	60% recurring (flat)	1-year attribution window	none stated	Vendor-direct	Free plan to start. "1-year window" is NOT "lifetime".
GoHighLevel	40% recurring + 5% 2nd-tier	90-day cookie	—	Vendor/partner	45-day active good-standing before a referral pays. Plans \$97 / \$297 / \$497.
GetResponse	40% → 50% → 60% (tiered)	90-day cookie	12 months / referral	PartnerStack	Top rate reserved for high-volume affiliates.
Kit (ConvertKit)	50% recurring	90-day cookie	12 months, then 10/15/20% status tiers	PartnerStack	Creator / newsletter focus.

Adjacent tools — course / email / SEO

TOOL	COMMISSION	COOKIE / WINDOW	CATEGORY	WATCH-OUT
Teachable	30% recurring (year one)	30-day cookie	Course hosting	Recurring limited to the first year.
Kajabi	up to 100% first-month → ~20% recurring (tiered)	—	Course / membership	High entry bounty; recurring scales with tier.
Brevo	fixed bounty / paid sub + \$5 / free signup	90-day cookie	Transactional email	Bounty amount set by the program.
Semrush	up to \$200 / sale + \$10 / trial	120-day cookie	SEO toolkit	Via Impact; joining is gated on audience size.

Read the rate AND the window together. A high percentage means little if it's capped at 12 months (GetResponse, Kit) or needs a 45-day qualification (GoHighLevel). Systeme.io's flat recurring has no stated payout cap, but its "1-year window" is a *click-attribution* limit, not a payout duration — different mechanic, often confused for "lifetime."

Terms change. This sheet is dated on purpose — always check stack-compass.com for the current verified figures. • This resource contains affiliate links; we may earn a commission at no extra cost to you. • © StackCompass 2026.